

# NOURISH THE Soul



Image by Gretchen Roehrs

## CULINARY AND FASHION EVENT

January 11, 2024

Hello from The College of Liberal Arts, Alumni,

I hope this message finds you well. I am thrilled to extend a special invitation to you and your esteemed organization to be an underwriter for our annual signature event taking place on April 18-19, 2024.

This year, the theme of our two-day academic symposium is "Nourish the Soul," and scholars from across the country will join Texas Southern University faculty and students to explore the intersections of literature, food, and culture. TSU alumna and featured chef Food Network's "Ciao House" (2003) Trenica Johnson and Bazille Executive Chef William Santolucito will co-host the Culinary and Fashion event, showcasing other distinguished culinarians and celebrating the rich history of the TSU Fashion Design and Nutrition Departments.



Chef Trenica Johnson

Friday  
 April 19, 2024  
 6 to 9 pm

Texas Southern University  
 3100 Cleburne Street  
 Houston, Texas 77004

Fashion and Beauty Sponsor

**NORDSTROM**  
 Featured Tasting Menu  
 Curator

**BAZILLE**



Exec. Chef William Santolucito, Bazille

Texas Southern University boasts a legacy of over five decades in producing exceptionally talented culinary arts professionals. "Nourish the Soul 2024" is a celebration of this heritage, and we invite you to be an integral part of it by contributing as an Executive Chef Sponsor. Your support will go beyond the event, directly impacting our students by enhancing curriculum, providing internships, and fostering cutting-edge experiences in diverse fields such as Dietetics, Consumer Science and Nutrition, as well as fashion and textile design.

The evening of April 19 promises a captivating experience, starting at 6:30 pm with cocktails and engaging TSU student presentations. The dining experience, featuring some of Houston's most awarded chefs, culminates with a special presentation honoring culinary trendsetters who are shaping the future of gastronomy and the epicurean arts.

Enclosed, please find our sponsorship packages with unique benefits designed to maximize your organization's visibility and impact. Your tax-deductible contribution will not only support our students but will also align your organization with a distinguished legacy.

For further details or to discuss tailored sponsorship options, please contact us at (832)-483-3347 or [info@tsu.colabsalumni.org](mailto:info@tsu.colabsalumni.org). We appreciate your continued support of Texas Southern University and look forward to the opportunity to collaborate with you to make "Nourish the Soul 2024" an outstanding success.

Warm regards,  
 COLABS -Alumni  
 Shawn Harmond

## DoNor coNtribution MeNU

Underwriters and sponsors enjoy a wealth of brand exposure opportunities. Our dedicated sponsorship services team will work to ensure that both the fashion and culinary elements of “Nourish the Soul” enhance you and guests’ experience. We are committed to exceeding your expectations and look forward to showcasing the unique fusion of fashion and culinary delights.

NAME as it will appear in printed and online materials (i.e. Mary and Joe Smith)

ADDRESS

CITY

STATE

EMAIL

PHONE

## EPICuREANS

### EXECUTIVE CHEF SPONSOR \$ 50,000

Recognition as the Executive Chef Sponsor throughout the evening; premiere seating for twenty (20) people in the culinary tent and all access to the NORDSTROM VIP Cocktail Hour; opportunity to host a table for eight (8) guests at the 2024 College of Liberal Arts Scholarship Luncheon; feature in the Alumni digital newsletter, Commemorative gifts for twenty guests full access to the 2-day BJT Academic Symposium and lunch with presenters; name/logo recognition in the evening’s step-and-repeat and in printed program, invitation, press releases, university web page and event social media. (FMV \$10,000)

### CHEF de CUISINE SPONSOR \$25,000

Recognition as the CHEF de CUISINE SPONSOR throughout the evening; premiere seating for ten (10) guests in the culinary tent and all access to the NORDSTROM VIP Cocktail Hour; opportunity to host a table for six (6) guests at the 2024 College of Liberal Arts Scholarship Luncheon; feature in the Alumni digital newsletter, Commemorative gifts for twenty guests full access to the 2-day BJT Academic Symposium and lunch with presenters; name/logo recognition in the evening’s step-and-repeat and in printed program, invitation, press releases, university web page and event social media. (FMV \$6,000)

### SOUS-CHEF SPONSOR \$10,000

Recognition as the SOUS-CHEF SPONSOR throughout the evening; premiere seating for five (5) guests in the culinary tent and all access to the NORDSTROM VIP Cocktail Hour; opportunity to host a table for four (4) guests at the 2024 College of Liberal Arts Scholarship Luncheon; feature in the Alumni digital newsletter, Commemorative gifts for twenty guests full access to the 2-day BJT Academic Symposium and lunch with presenters; name/logo recognition in the evening’s step-and-repeat and in printed program, invitation, press releases, university web page and event social media. (FMV \$3,000)

### BON VIVANT \$2,500

Premiere seating for two (2) guests in the culinary tent and all access to the NORDSTROM VIP Cocktail Hour; opportunity to be recognized at the 2024 College of Liberal Arts Scholarship Luncheon; feature in the Alumni digital newsletter, Commemorative gifts for two guests; full access to the 2-day BJT Academic Symposium and courtesy lunch with presenters; recognition in the digital program, invitation, press releases, university web page and event social media. (FMV \$500)

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## CULINARY AND FASHION EVENT

## FoodieS

### GOUMAND \$500

4 tickets to the VIP Cocktail Hour and culinary event; 2 luxury swag bags; name recognition in the evening’s printed program; full access to the 2-day LIT Fashion Symposium

### GASTRONOME \$250

2 tickets to the event; 2 guest swag bags; full access to the 2-day LIT Fashion Symposium

### CONNOISSEUR *(Limited availability)* \$75

2 tickets to the event; 2 guest swag bags; full access to the 2-day LIT Fashion Symposium

### STUDENT *(Limited availability only with valid student identification)* \$25

1 ticket to the event; 1 guest swag bag; full access to the 2-day LIT Fashion Symposium

## PAYMENT

- I am an Epicurean; my total contribution is \$ \_\_\_\_\_.
- I am a Foodie; my total contribution is \$ \_\_\_\_\_.
- I am unable to attend; please accept my tax-deductible donation of \$ \_\_\_\_\_.

**PRINTING DEADLINE: WEDNESDAY, MARCH 27, 2024**

## PLEASE RETURN THIS FORM:

by email to  
COLABS ALUMNI EVENT COMMITTEE  
[colabsalumni@tsu.edu](mailto:colabsalumni@tsu.edu)  
832-819-2631

